SOPHIA CORRAO

sophiacorrao.com · scorrao1@gmail.com · 612-314-0752

Imaginative Product Designer with a passion for collaborative work and intentional design. Has experience with a full spectrum of creative mediums, CAD modeling, and digital rendering, as well as web design and commercial arts.

EXPERIENCE

Concepts Display, LLC, Product Design Engineer   **10/2023 – 03/2025**
◦ Consulted with clients to define product ideas, design goals, and specifications
◦ Routinely used SolidWorks to model custom product assemblies, and draft detailed engineering drawings
◦ Collaborated with production team to convey unique design specifications and resolve fabrication obstacles
◦ Composed proprietary CAD drawing templates for standard operating procedure (SOP) documentation
◦ Played a vital role in enhancing both the creative output and online presence of Concepts Display by:
　◦ Expertly utilizing Adobe Creative Suite to create custom printed graphics, multimedia content, video, iconography, and retouched images for internal use and client product outcome
　◦ Proficiently rendering high-fidelity product images for corporate portfolio curation and marketing use
　◦ Conceiving a professional trademark identity for U.S. Dura-Chair (new affiliate of Concepts Display)
　◦ Designing and maintaining the Concepts Display & U.S. Dura-Chair corporate websites by:
　　◦ Adeptly capturing product, employee, and fab shop photography for publication
　　◦ Writing copy to effectively outline each companies' business objectives
　◦ Effectively managing social media business profiles for both companies by:
　　◦ Creating visually striking advertising and writing targeted audience posts
　　◦ Performing competitive analysis to enhance market positioning

Woodchuck USA (woodchuckusa.com)**,** Product Design Intern   **09/2022 – 12/2022**
◦ Constructed 3 original pieces of office desktop furniture using Adobe Illustrator
◦ Executed the manufacturing of wood, veneer, and acrylic products utilizing a Trotec Laser Cutter
◦ Presented conceptual projects and implemented constructive feedback from design team

EDUCATION

University of Minnesota, Twin Cities, B.S. Product Design   **2019 – 2023**
◦ Studied human factors of Industrial Design and UX/UI Product Design
◦ Cumulative GPA 3.28 and Dean's List Recipient
◦ **Student Academic Excellence Award Recipient**   **05/2023**
　- Collaborative work on an undergraduate team in Product Design

TOOLS

◦ Adobe Creative Suite
◦ Luxion Keyshot
◦ SolidWorks
◦ AutoCAD LT
◦ JavaScript

◦ Microsoft Office Suite
◦ Autodesk Alias
◦ HTML & CSS
◦ Figma

SKILLS

◦ Creative Problem Solving
◦ Modeling & Simulation
◦ Concept Visualization
◦ Form Development
◦ User Narratives

◦ Design for Manufacturing
◦ Market & User Research
◦ Structural Design
◦ User Empathy
◦ Prototyping